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**HEALTH INTEGRATED ACHIEVES NCQA FULL ACCREDITATION FOR ITS
SYNERGY TARGETED POPULATION MANAGEMENT™ PROGRAM**

Tampa, Fla. – Jan. 27, 2009 – Health Integrated, a Targeted Population Health Management company focused on the critical interplay between medical and psychosocial health, has achieved Full Accreditation for Disease Management by the National Committee for Quality Assurance (NCQA). Health Integrated received the accreditation for its Synergy Targeted Population Management™ program in seven chronic disease areas: asthma, chronic obstructive pulmonary disease, congestive heart failure, coronary artery disease, depression, diabetes and low back pain.

The NCQA awards its highest status of Full Accreditation to organizations that meet or exceed its stringent standards.

“We are extremely pleased that our targeted population health program is being recognized for exceeding the nation’s highest performance standards,” says Sam Toney, MD, chief medical officer of Health Integrated. “NCQA Accreditation validates what our customers already know, that they are receiving quality services that confront the complex issues involved with care for the chronically ill. Our customers can take confidence that the benefits of this accreditation are being passed onto their own programs.”

Chronic illness is a serious problem in the U.S., affecting 140 million Americans – many who also suffer from psychological conditions or social challenges. Health Integrated addresses medical and psychosocial barriers by providing a program to health plan customers for coaching, educating and supporting chronically ill members, ultimately enabling these patients to better manage their disease in the context of their lives while also improving their health. In addition, Health Integrated’s integrated approach can help reduce unnecessary healthcare utilization and costs. The Company’s offerings include:

- Synergy Targeted Population Management, a health management program designed to improve clinical outcomes for the chronically ill and lower avoidable utilization by addressing the critical interplay between psychological, social and physical health.
- Synthesis Health Management Services®, a complete suite of medical and behavioral health management programs that can stand alone or be integrated to meet customer needs. Synthesis includes services for case management, physician review, nurse advice/triage, utilization management and behavioral health integration, a groundbreaking carve-in service that assists health plans in integrating behavioral health management with medical management.

"NCQA's Disease Management accreditation program is thorough and rigorous. It's designed to highlight only those programs that truly improve chronic care," said NCQA President Margaret E. O'Kane.

About Health Integrated

Health Integrated is a Targeted Population Health Management company dedicated to integrating health with life. Driven by a strong entrepreneurial culture, Health Integrated addresses the critical interplay between physical, psychological and social health. Working with health care providers, health plans and their members, Health Integrated drives improvements in health status, quality of life and clinical outcomes while reducing avoidable utilization and healthcare costs. For more information, visit www.healthintegrated.com.