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VICTOR DRAGON JOINS HEALTH INTEGRATED TO LEAD SOLUTIONS GROUP

Tampa, FL – Health Integrated, a pioneer in targeted population health management, announced today that Victor R. Dragon has joined the fast-growing company as Senior Vice President of Solutions.

In this role, Victor will lead Health Integrated's Solutions Group which will extend on the company's current stable of innovative solutions for health plan customers, their members, and network of providers. "Vic is a dynamic, entrepreneurial executive with deep experience in building products and platforms, leveraging technology, and most importantly in connecting to the provider and patient market", said Steve Wigginton, President, Health Integrated. "Vic's appointment is testament to our commitment to expand on the leadership position we have secured in targeted population management by providing solutions which further integrate health plans, providers and members for cohesive team-based health management."

"Health plans are continuously seeking new ways to demonstrate value to their customers and improve quality of care, which ultimately reduces care costs", Wigginton continued. "As evidenced by so many initiatives around the country, deeper integration of physicians into population management strategies is the key to effective team-based management of chronically ill patients. We are excited to have Vic join the team and bring with him deep expertise in the areas of the physician practice, healthcare IT, and healthcare services markets."

Prior to joining Health Integrated, Victor was founder and CEO of SnapDragon Medical, an online service to enable physicians and other community based providers to exchange orders, results, and other documents related to coordinating care. Since 1996, he has worked extensively in a variety of healthcare companies in the areas of information technology, medical devices, healthcare services, mergers & acquisitions, and healthcare finance. Victor holds bachelor degrees in Economics and International Affairs from Lafayette College in Easton, Pennsylvania.

About Health Integrated

Health Integrated is a Targeted Population Health Management company dedicated to integrating health with life. Driven by a strong entrepreneurial culture, Health Integrated addresses the critical interplay between physical, psychological and social health. Working with health care providers, health plans and their members, Health Integrated drives improvements in health status, quality of life and clinical outcomes while reducing avoidable utilization and healthcare costs. For more information, visit www.healthintegrated.com.