

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Mike Miniati, Health Integrated  
877-267-7577 or [mminiati@healthintegrated.com](mailto:mminiati@healthintegrated.com)

**Health Integrated Receives URAC Full Accreditation for Case Management, Disease Management and Health Utilization Management**

**Tampa, FL. – March 17, 2010** – Health Integrated, a leading provider of Health Management Solutions to health plans, has been awarded full accreditation for case management, disease management and health utilization management by URAC, a Washington, DC-based healthcare accrediting organization that establishes quality standards for the healthcare industry.

“We are pleased to once again be recognized with URAC accreditation for our innovative health management solutions and comprehensive, whole-patient approach,” says Sam Toney, MD, chief medical officer of Health Integrated. “Receiving URAC distinction reaffirms the quality of our offerings in case management, disease management and health utilization management as essential components of our integrated, whole-patient behavioral and medical health management approach.”

Health Integrated’s health management solutions address medical, psychological and social barriers to better health while also containing costs and improving clinical outcomes. Programs help health plan members get the right care at the right time at the right place and provide coaching, education and support to enable members to better manage their health in the context of their lives. Health Integrated’s integrated approach can help reduce costs and unnecessary, avoidable healthcare utilization, such as emergency room visits for conditions that can be managed through a primary care physician. As a partner to health plans, Health Integrated tailors each solution based on a health plan’s specific health management needs and business challenges.

“By applying for and receiving URAC full case management, disease management and health utilization management accreditation, Health Integrated has demonstrated a commitment to quality healthcare,” said Alan P. Spielman, URAC president and CEO. “Quality healthcare is crucial to our nation’s welfare and it is important to have organizations that are willing to measure themselves against national standards.” Health Integrated was first accredited for Health Utilization Management in 2001 and Case Management and Depression Disease Management in 2004, with renewals awarded in each category in 2007.

The Company’s Synergy Targeted Population Management<sup>®</sup> is a health management program for the high risk chronically ill that improves clinical outcomes and quality of life while lowering avoidable utilization by addressing the critical interplay between psychological, social and physical health. In addition, Health Integrated offers a complete suite of health management services that can stand alone or be integrated into a customer’s existing programs. These services include medical and behavioral health case management, utilization management and physician review services. Health Integrated also recently announced its turnkey Model of Care solution for Special Needs Plans.

**About URAC**

URAC, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation and certification programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry. For more information, visit [www.urac.org](http://www.urac.org).

**About Health Integrated**

Health Integrated is the leading innovation partner for health plans, providing evidence-based solutions to accelerate achievement of health management goals for clinical outcomes, quality measures and cost containment. For more information, visit [www.healthintegrated.com](http://www.healthintegrated.com).

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