

**FOR IMMEDIATE RELEASE**

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**Health Integrated Sponsors Spring Leadership Summit for Health Plans Looking to Thrive in the New Decade**

*Two-day April meeting brings together health plan executives and industry thought leaders to assess the changing healthcare landscape and its impact to insurers.*

**Tampa, Fla. – March 24, 2010** – Health plans that will thrive in the coming decade are those that effectively leverage partnerships, find innovative ways to serve and manage their changing membership and understand how pending reform will redefine their services. Health plan executives, industry thought leaders and executives from Health Integrated, a leading provider of Health Management Solutions for health plans, will discuss these opportunities and other issues important to insurers during a two-day leadership summit April 15 and 16, 2010, at the Vinoy<sup>®</sup> Renaissance<sup>®</sup> Resort & Golf Club, St. Petersburg, Fla.

“Thriving in the New Decade of Healthcare” will provide a venue for health plan executives to openly discuss strategies to overcome a challenging and changing healthcare landscape while also sharing experiences of successful health management initiatives that improve member outcomes, reduce healthcare costs and differentiate them in the marketplace. The event, which includes a session that qualifies for three continuing education credits, is part of Health Integrated’s ongoing Executive Leadership Series (ELS).

“The nation’s top health plans, including many Health Integrated partners, are focused on implementing strategies that reduce costs and create greater value for their members,” says Shan Padda, chief executive officer, Health Integrated. “Our ELS program enables health plans to come together in an engaging setting and share best practices as vital contributors to improving our nation’s health.”

Topics and speakers include:

- **Population Health Management Strategies: Real-World Successes from Health Plan Leaders**
  - James W. Howatt, MD, MBA, Chief Medical Officer, Molina Healthcare
  - Margaret Rowland, MD, Chief Medical Officer, CareOregon
  - Mary McKendry, Senior Director, Clinical Affairs, Network Health
  - Marylou Buyse, MD, M.S, Chief Medical Director, Scott & White Health Plan
- **Integrated Health Management by the Numbers**
  - Stephen P. Melek, FSA, MAAA, Principal, Consulting Actuary, Milliman
- **Reform Legislation 2010: What it Means to Health Plans**
  - Julie Barnes, Acting Director, Health Care Policy Program, New America Foundation
  - Marylou Buyse, MD, M.S., Chief Medical Director, Scott & White Health Plan
  - Mark E. Lutes, Member of the Firm, Epstein Becker & Green, P.C.
- **Behavioral Health Best Practices in the Age of Parity (Optional CME credits)**
  - Sam D. Toney, MD, Chief Medical Officer, Health Integrated

**About Health Integrated**

Health Integrated is the leading innovation partner for health plans, providing evidence-based solutions to accelerate achievement of health management goals for clinical outcomes, quality measures and cost containment. For more information, visit [www.healthintegrated.com](http://www.healthintegrated.com).