

The network opportunities and the ability to speak with well known healthcare leaders, made this summit an A+.

-An ELS Attendee

# Fall 2010 Executive Leadership Series

## PROGRAM RECAP

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### Health Integrated's Fall Executive Leadership Series Event Advances Thought Leadership on Strategies to Meet Reform Mandates and Innovative Care Management

National policy thought leaders, health plan executives and healthcare experts from Health Integrated convened to share perspectives on a range of topics during a two-day program September 2010 in Chicago, IL. The program provided an engaging venue for health plan executives to openly discuss how healthcare reform and the rising cost of care are leading to dramatic changes that are reshaping the healthcare landscape.

Attendees talked about anticipated changes in healthcare policy and their impact on health plans, learned and exchanged ideas on how health plans are addressing the implications of healthcare reform and explored innovative strategies that can meet health plan goals of improving outcomes for members while reducing the cost of care. Participants at the event also discussed strategies for meeting PPACA requirements and remaining competitive in their marketplaces, and shared innovative care management approaches that integrate medical and behavioral health, providing greater access and improving transitions of care.

**Day one** explored healthcare reform changes and their impact on health plans. An expert panel discussed current challenges and solutions and how to react quickly to be competitive. Day One also included an in-depth look at Parity and PPACA.

#### The Reform World We Live In: A Moderated Panel on the Healthcare Landscape

Following introductory comments from Shan Padda, Health Integrated's Chief Executive Officer, **Julie Barnes, Director, Health Policy, Bipartisan Policy Center** provided an update on the status of healthcare reform legislature. Immediately following, Julie moderated a panel discussion that began with opening statements from panel members: **Dr. Pano Yeracaris, MPH, Vice President & Chief Medical Officer, Network Health** and **Steve Young, Managing Director, HealthScape Advisors**. The panel gave an inside view of today's healthcare reform and the challenges health plans are facing. They shared pioneering health management strategies health plans are using to prepare for the impact on delivery, quality and development of care management strategies.

#### New Delivery System Models: A Health Plan's Role in an ACO

**Dr. Pano Yeracaris, MPH, Vice President & Chief Medical Officer, Network Health**, discussed Network Health's successful approach in working with its owner-hospital within the ACO model and changes that need to take place in culture and clinical management to be successful.

#### Parity and PPACA (a view from Milliman)

Mental Health Parity laws are driving up costs. **Stephen P. Melek, FSA, MAAA, Principal, Consulting Actuary, Milliman**, discussed ways to mitigate costs and improve health management while factoring in the requirements of the Patient Protection and Affordable Care Act. The discussion included a look at the impact of behavioral health treatment on overall health, requirements of the new Exchanges, ACOs, Health Homes and CO-Ops.

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After adjourning for the day, participants enjoyed a fun-filled evening of networking, food, beverages and baseball at Wrigley Field while watching the Cubs vs. San Francisco.

**Day two** of the event explored the interplay between medical and behavioral health, honed in on the care management best practice of proactive identification and outreach to practitioners, and addressed interventions that promote behavioral changes in treating providers with more effective treatment plans for their patients.

### **Proactive Behavioral Health Pharmaceutical Management and Care Gap Intervention: A Care Management Best Practice**

**Dr. Sam D. Toney, Chief Medical Officer, Health Integrated**, and **Dr. George Martin, Senior Medical Director, Health Integrated**, kicked off the day with a discussion of the lack of integration of behavioral health issues and pharma-medical management. They examined successful approaches to provide PCPs with the training to address their patient's behavioral and physical health conditions adequately.

### **CMO Roundtable: A Moderated Discussion on Innovative Care Management Strategies**

Our CMO Roundtable, moderated by **Dr. Sam D. Toney, Chief Medical Officer, Health Integrated**, included **Mary McKendry, Senior Director, Clinical Affairs, Network Health**, **Mike O'Neil, Senior Vice President, Strategy & Development, HealthSpring** and **Dr. George Martin, Senior Medical Director, Health Integrated**, explored innovative ways for health plans to address care management.

Health Integrated's Executive Leadership Series (ELS) will be back in the spring of 2011. In addition to timely topics pertinent to today's healthcare executive, the ELS always includes networking opportunities and a chance to have fun and connect with peers. Please stay tuned for more information and be sure to join us. For more information, contact Dawn Shivers, Health Integrated, 813.388.4061 or email [executiveleadershipseries@healthintegrated.com](mailto:executiveleadershipseries@healthintegrated.com).