

The Mental Health Parity and Addiction Equity Act of 2008 mandates that health plans and self-insured employers offer the same level of coverage for mental health and substance abuse disorder benefits as they provide for medical and surgical benefits. Health plans must effectively comply with the complex overlap of state and federal mental health parity laws as well as manage the projected increases in health care costs and quality of care issues.

A Turnkey Mental Health Parity Solution

Health Integrated's Mental Health Parity Survival Package is a turnkey solution to assist health plans in complying with federal requirements and mitigating overall health care costs. The Survival Package includes a comprehensive assessment, analysis, strategic consultation and a full suite of cost mitigation services needed to meet the needs of your members while managing your bottom line.

Program Benefits:

- Customized health management solution to meet your specific needs
- Rapidly deployable services to mitigate rising costs
- Visibility and control that you do not get with an MBHO
- Enduring strategic partner with deep health management expertise

Assessment and Strategic Consultation

- Full assessment to identify areas at most risk with respect to MHP driven requirements
- Evaluation of the interplay between state laws impacting the health plan and the federal law
- Analysis of cost of care impacts
- Recommendations on behavioral health benefit design including exclusions, out of network coverage, covered levels of care, and covered providers
- Consultation to mitigate costs

Full Range of Behavioral Health Management Services

- Behavioral Health clinical management services
 - Utilization Management
 - Physician Review
 - Case Management
 - PCP support
 - After Hours coverage
- Synergy Targeted Population Management[®] – an integrated biopsychosocial approach to addressing your most challenging population segment
- Behavioral Health clinical criteria sets
- Analytics to identify additional opportunities for impact
- Network management support
- NCQA and URAC accreditation delegation and support

Evidence-based Programs & Services

The Mental Health Parity Survival Package includes health management programs and services, which combine our capabilities, technology platform and experience serving health plans over the last thirteen years. Our programs and services are certified and accredited to meet NCQA and URAC standards. Ideal for rapid deployment and tailored to health plan needs, these offerings have been proven effective in customer implementations again and again.

Behavioral Health Management

Health Integrated can easily accommodate clients that need support with only a portion of their behavioral health management services or provide a complete behavioral health management solution. All of our behavioral health management offerings are built on our experience with complex cases involving coexisting medical and behavioral conditions.

Mental Health Parity has driven an increase in accessibility and utilization of mental health benefits. Health plans implementing utilization review and establishing criteria to define treatment necessity and appropriateness can reduce potential MHP cost increases by as much as .5%.

Care Management Integration

With an increase in benefits, many health plans have seen an increase in fees for additional services provided by their MBHOs. Now is an excellent time to consider carving-in behavioral health management. By carving-in behavioral health management, health plans can save \$400K in administrative costs per 100K covered lives.

Our Care Management Integration solution is specifically designed to provide a proven path to quickly establish behavioral healthcare as a leading component of your business. We work in partnership to provide as much or as little support as your plan needs to accomplish this goal. You'll have the potential for overall medical cost savings through better use of in-house expertise with respect to network management, customer service, and claims payment while reducing the overall cost of delivering the services.

Further, you'll be better able to co-manage members with behavioral and medical co-morbidities while mitigating the "hidden" behavioral costs that can be incurred when non-behavioral specialists deliver behavioral healthcare.

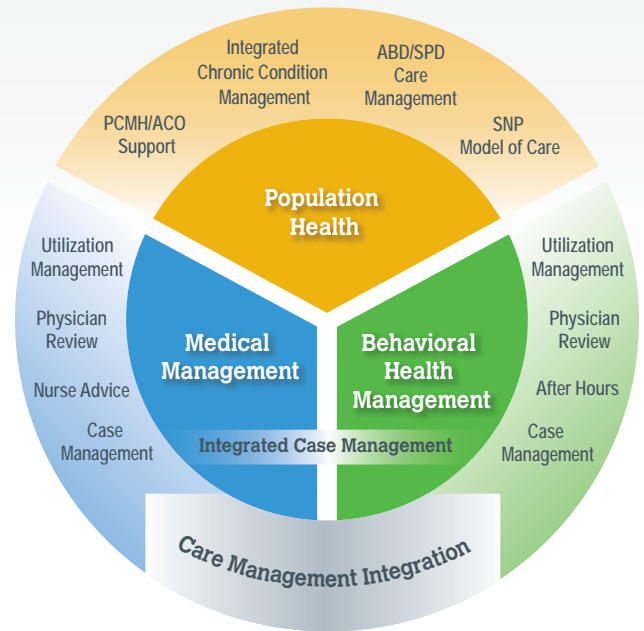
Synergy Targeted Population Management®

Synergy is designed to target multi-chronic members with psychosocial issues that interfere with their ability to adhere to treatment plans, access appropriate care and make lifestyle changes. Traditional disease management programs that do not adequately address psychosocial risks often miss this high-risk, high-cost segment.

With accurate risk identification, highly effective engagement and true empowerment to address medical and psychosocial issues, Health Integrated has achieved dramatically improved clinical and financial results for these member populations. Our clients have incorporated Synergy as a key element in their cost containment strategies.

Get Started Today!

Give us a call today at (800) 323-0286 to schedule a presentation on our Mental Health Parity Survival Package.



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