

Health Integrated is the leading innovation partner for health plans, providing evidence-based solutions to accelerate achievement of health management goals for clinical outcomes, quality measures and cost containment. Forging partnerships rather than just vendor relationships, Health Integrated works hand-in-hand with health plans to identify business challenges and opportunities, define strategies, and deliver customized solutions to meet specific business needs. We leverage our unique combination of expertise, capabilities, technology and programs that span medical, behavioral, population health and quality improvement.

Fast Facts

- Founded 1996
- Privately held
- Locations:
 - Tampa, FL
 - Pleasanton, CA (SF Bay Area)
 - Lynnwood, WA (Seattle Area)
- Markets served: commercial, Medicaid, Medicare and government health plans
- Number of members covered: 7+ million
- Sample of key clients:
 - Blue Cross Blue Shield of Western New York and Blue Shield of Northeastern New York
 - Health Plus New York
 - Premera Blue Cross
 - Scott & White Health Plan
 - The Regence Group
 - US Family Health Plan
 - Washington State Health Plan

Results Orientation

Health Integrated is committed to providing enduring value to the healthcare system and the members we help. We are focused on measurement and results transparency throughout our solutions. Starting with the end in mind, we jointly craft a set of targeted goals and metrics with our clients. Following implementation, Health Integrated measures program performance every step of the way and meets regularly with clients to report results and collaborate on ways to best achieve desired outcomes—whether that’s a specific reduction in utilization or clinical improvements in targeted segments.

Culture of Innovation

Health Integrated is a catalyst for change and spurs innovation to help our customers strengthen their competitive position and improve the quality of their members’ lives. Led by a team of experienced executives who are passionate about healthcare, Health Integrated has a strong history of driving innovation to cost-effectively manage healthcare. The company was among the first to champion the integration of medical and behavioral health management, with offerings to help health plans “carve-in” behavioral health benefits. Our whole-patient philosophy drove the development of Health Integrated’s population health management programs that simultaneously address medical, psychological and social issues and have been proven to yield cost reductions and improved clinical outcomes for chronically ill participants.

Clinically Sound

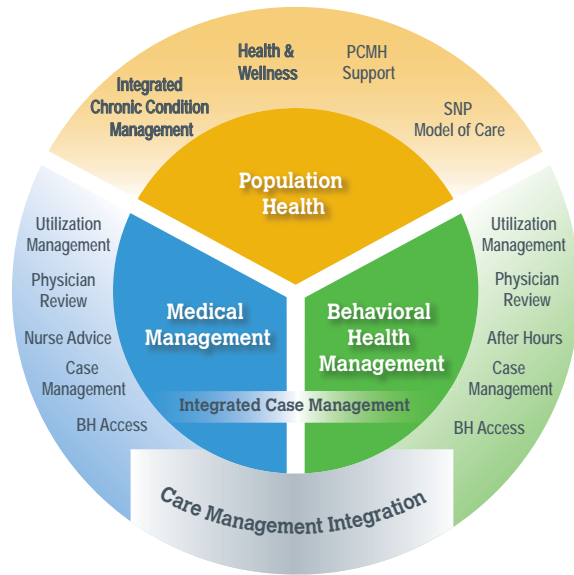
Health Integrated’s solutions are rooted in evidence-based medicine and engage all constituents in the effort to improve member health—the member, health plan, providers and community resources. Our programs are fully certified and accredited by NCQA and URAC.

Health Integrated Offerings:

Programs & Services

Health Integrated's health management programs and services combine our capabilities, platform and experience gained from serving health plans over the last thirteen years. Ideal for rapid deployment and tailored to health plan needs, these offerings have been proven effective in customer implementations and are immediately available as either stand alone offerings or as part of a more comprehensive health management solution.

Health Integrated's programs and services are available in the following areas:



- **Population Health:** identifying populations at risk for both medical and psychosocial issues and engaging them on a path to take charge of their health—improving both their health status and reducing their overall cost of care.
- **Medical Management:** ensuring that the right care is delivered at the right time with the right provider at the right place for the benefit of members.
- **Behavioral Health Management:** accommodating clients that need support with either a portion of their behavioral health management services or a complete behavioral health management solution.



Solutions

In addition to designing new solutions to meet unique health plan objectives, Health Integrated has customizable solutions that have been proven to address specific business issues for our customers.

- **Care Cost Containment:** combines both near-term and medium-term cost containment strategies to deliver immediate and lasting impact through care management programs that improve clinical outcomes and reduce cost of care.
- **SNP Model of Care:** comprises a rapidly deployable, turnkey solution to enable health plans to comply with the CMS/MIPPA requirements for Special Needs Plans. Works in lock step with CMS's intentions to improve coordination and quality of care while reducing healthcare costs.
- **Mental Health Parity Survival Package:** includes a comprehensive assessment, analysis, strategic consultation and a full suite of cost mitigation services needed to prevent negative impact to your bottom line.
- **Care Management Integration:** provides a proven path to "carve in" and quickly establish behavioral healthcare as an additional component of your business. Leverages Health Integrated's core behavioral health competencies to optimize effectiveness.

All of our evidence-based solutions are delivered by results-oriented teams of licensed clinical, behavioral and quality specialists and leverage the Health Integrated Technology Platform for data management, reporting, analytics, workflow and collaboration across the healthcare community.

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